

NEWSLETTER

January 2022



LAUNCH PAD
Inclusive Business Launch Pad



INCLUSIVE BUSINESS LAUNCH PAD UPDATE

The Inclusive Business Launch Pad project is progressing well and the consortium have been working hard to create a training programme which offers specific and tailored training and support to underrepresented entrepreneurs, or those facing specific challenges and obstacles.

Despite the challenges of the Covid-19 pandemic, the partnership has been meeting regularly to work on the development of our training programme and online platform. Partners are committed to providing an interesting and engaging pilot programme in the New Year and we can't wait to tell you more about it!

The online "Business Launch Pad" is in the process of being developed. This will be designed to help entrepreneurs to get their businesses off the ground by providing free and easy access to resources and materials which can be used to utilise business growth. This will include online learning, social networking, peer communication and collaboration and information sharing! Keep an eye out on our [Facebook](#) and [website](#) for more information!



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[Inclusive Business Launchpad](#)

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UPCOMING OPPORTUNITIES

The consortium is currently in the process of developing the content for the upcoming Accelerator Business Launchpad. This is a training programme, consisting of five modules, which are designed to support business development and acceleration and supporting entrepreneurs to fulfil their potential.

We are also preparing for the piloting of our Business Launch Pad Circles, which focuses on the development and delivery of action learning groups. The methodology of the action learning groups is based upon Inova Consultancy's award winning Mentoring Circles™.

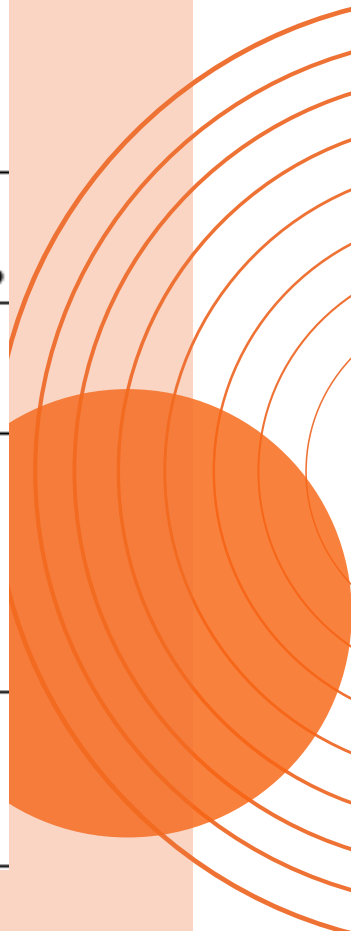
Following from the Accelerator Business Launch Pad training, participants will be led by skilled facilitators to set goals and improve their soft skills.

If you are an entrepreneur running a microbusiness and facing additional challenges, and would like to be informed of any upcoming updates. Please complete this [short form](#).

Making a New Years Resolution for Your Business..

Are you struggling with goal setting? Try using this method to help you! When setting a goal for yourself or your business, ask yourself is this goal SMART?

S	Specific <ul style="list-style-type: none"> - What do I want to accomplish? - Why do I want to accomplish this? - What are the requirements? - What are the constraints?
M	Measurable <ul style="list-style-type: none"> - How will I measure my progress? - How will I know when the goal is accomplished?
A	Achievable <ul style="list-style-type: none"> - How can the goal be achieved? - What are the next steps I should take?
R	Relevant <ul style="list-style-type: none"> - Is this a worthwhile goal? - Is this the right time? - Do I have the necessary resources to accomplish this goal? - Is this goal in line with my long-term vision?
T	Time-Bound <ul style="list-style-type: none"> - How long will it take to accomplish this goal? - When is the completion of this goal due? - When am I going to work on this goal?



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