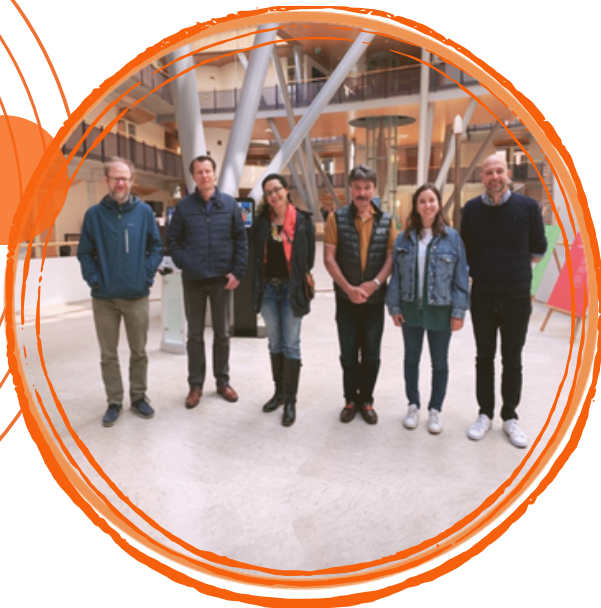


NEWSLETTER

Final Edition



LAUNCH PAD
Inclusive Business Launch Pad



SCAN ME

INCLUSIVE BUSINESS LAUNCH PAD JULY 23 UPDATE

The Inclusive Business Launch Pad project comes to an end in July and in our final newsletter of the project, we want to celebrate the achievements made by our partnership and the participants who have taken part!

In the final months of the project, we have been working hard on finalising and testing our online "Business Launch Pad" platform as well as delivering final events and reflecting on the work we have done. As a team, we are very proud to have helped so many entrepreneurs who are facing extra challenges to building and receiving support for their business, and some of our achievements and stories are presented here.

The online "Business Launch Pad" was launched earlier this year. The platform has been designed to help entrepreneurs to get their businesses off the ground by providing free and easy access to resources and materials which can be used to utilise business growth. This includes online learning, social networking, peer communication and collaboration and information sharing!

You can benefit from the platform by signing up for free here!



iblaunchpad.eu



[Inclusive Business Launchpad](#)



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OUR IMPACT

IMPACT INFOGRAPHIC



INCLUSIVE BUSINESS LAUNCH PAD

1. INTERNATIONAL

Between the 24th of May until the 30th of November 2022, IBL launched a series of training programmes that took place in:



2. PARTICIPANTS

Over 100 participants engaged in the IBL training and even more were reached through the Multiplier Events and recruitment strategies.



3. EVALUATIONS

The training had a highly positive impact, providing insight for business success and networking opportunities.

77% of participants rated the session a perfect 5 out of 5!

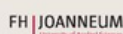


4. TESTIMONIALS

"I was expecting to be confronted with a lot of big business jargon, but was pleasantly surprised by how accessible and easy to follow every segment of today has been. Eye opening and very inspiring".



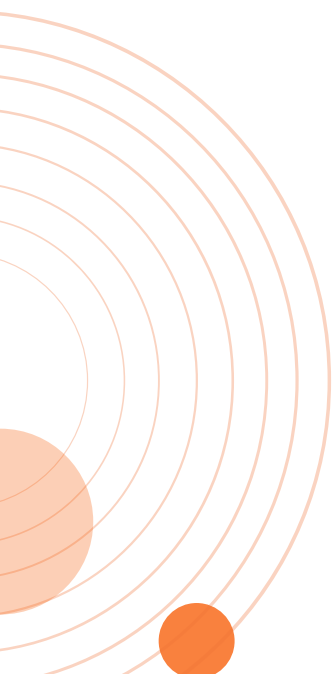
"It really helped me in taking the much needed time to step back from my business and to see it from an external perspective".



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READ MORE ABOUT IBL @ [HTTPS://IBLAUNCHPAD.EU](https://iblaunchpad.eu)



To mark the end of the project, final events have been delivered in all countries



The Netherlands

This event took place on the 24th of May in Arnhem with 26 people attending. The event began with a presentation of the project and its main achievements.

This was followed by a wonderful, interactive workshop by The Consultancy Academy, one of our UK partners. This allowed participants to reflect on their businesses and develop growth strategies. The event aimed to allow attendees plenty of time to network, via group discussions.

Female entrepreneurship across Europe was highlighted followed by information on how to start up individual businesses. This was done to empower women to pursue business roles of greater control and influence.

United Kingdom

This event took place on the 18th of May in Sheffield City Centre with 47 attendees on the day.

To start, the aims and achievements of the project were introduced. The event was designed to leave participants with a contextual understanding of equal opportunities within business and some of the inequalities that the IBL project aims to address.

The event's World Café dynamic allowed participants to network and discuss business ideas around six topics:

- 1) *How to use Social Media effectively,*
- 2) *How women in business can better support each other,*
- 3) *How to manage Imposter Syndrome,*
- 4) *Tips and tools to manage your client leads efficiently,*
- 5) *Self Care in Entrepreneurship,*
- 6) *Boosting your Creative Business*

Austria

On the 19th of April the second Austrian multiplier event took place in the big Aula of FH JOANNEUM.

First, the project results were presented to more than 30 participants. In the second part of the event 3 female entrepreneurs could present their businesses to the visitors. The official part was closed by a representative of an association supporting female entrepreneurship.

After that the participants – mainly potential and current entrepreneurs – could network with a good buffet.



Cyprus

The event in Cyprus took place in Nicosia on Sunday 14th of May 2023.

The event included a wide range of engaging activities that enabled participants to actively immerse themselves in different cultures and supported migrants and disadvantaged entrepreneurs, by hosting booths, traditional dances, arts, and crafts showing their work.

In addition, culinary delights from different parts of the world were also available by migrants who own restaurants in Cyprus.





United Kingdom

On Wednesday 21st June, Chiles Cartwright of the Consultancy Academy delivered an IBLAUNCHPAD Multiplier Event to a group of over 40 international MBA students studying in the UK many intending to remain in the UK post-graduation and many also considering establishing their own companies in the near to mid future.

The students were joined by several of Sheffield Universities careers advisory team who were keen to engage with the programmes ethos and spread the use of the online Launchpad tool. The event took place in the iconic lecture space of the UCL's (University of Central London) No.1 Canada place in the heart of London's Canary Wharf.

Chiles delivered an introduction to the programme whilst linking the modules to his own experience as an entrepreneur setting up multiple businesses, engaging with the audience through "Story Telling" and running a group session to provide a flavour of the programme. The event received an excellent reception to the extent that Chiles has been invited back in November to deliver a further session to the 2023 / 2024 cohort.

