

AN INCLUSIVE
ACCELERATOR
PROGRAMME
FOR ALL
ENTREPRENEURS



LAUNCH PAD
Inclusive Business Launch Pad



“The Inclusive Business Launchpad seeks to promote equal opportunities in entrepreneurship. We are developing an innovative training programme for entrepreneurs and leaders of micro-businesses who are under-represented in the sector, including migrants, women in STEM, people with disabilities, lone parents and others.”





LAUNCH PAD
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Those joining the programme will have access to exclusive training developed specifically to meet the needs of entrepreneurs facing extra obstacles to growing their business.



BENEFIT FROM:

- An Accelerator Business Launch Pad programme which will help you to identify your training needs.
- Mentoring Circles™ which will help you develop 'soft skills' for business and access support from peers.
- Access to an Online Business Launchpad to access further resources and be signposted to further support to develop the 'hard skills' you need.

THE PROGRAMME WILL COVER THE FOLLOWING MODULES, COMPLEMENTED BY MENTORING CIRCLES:



- **Understanding the management of change and situational and contextual analysis;** how to deal with challenges, agile thinking and critical analysis - exploring ways of developing resilience, agile planning techniques and future proofing.
- **Business diagnosis and analysis;** (including soft skill and hard skills) business adaptation, use of case studies to teach pertinent concepts.
- **Business Modelling tools;** to support growth in microbusinesses (and contextual analysis and research skills).
- **Developing a story;** (what is your brand, benefits and communication tools) to promote businesses.
- **Make it Happen;** Developing Action Plans for growth and promoting understanding of motivation, strong and weak tie networks and personal psychology which impacts on one's action orientation.

Eligibility criteria apply.

Starting Dates: April 2022 and September 2022

For more information and to apply in the UK please contact:

✉ **Inova Consultancy:** info@inovaconsult.com

iblaunchpad.eu

Inclusive Business Launchpad



Center for Social
Innovation



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